

Policy 5.40 Donations and Gifts

The Board of Education recognizes that individuals, community organizations and corporate groups sometimes wish to make monetary and other donations to a school, or the district as a whole. The Board welcomes suitable contributions and gratefully acknowledges same.

The Board is a recognized charitable organization under the *Income Tax Act*, and as such is prepared to accept donations from donors or foundations and will issue tax receipts for acceptable donations and gifts.

Gifts in Kind may be accepted by the District. These gifts must adhere to current Canada Revenue Agency regulations around Registered Charities Gift Giving.

The sale, the promotion of sale or the support of sales by canvassing, advertising or by other means on the part of any commercial enterprise could be seen as a violation of the safe and secure environment for students. Therefore, there should be no actual or implied obligation to purchase any product or services.

<u>Guidelines</u>

1. Guiding Principles

The following guiding principles will govern the acceptance of donations or entering into partnerships:

- 1.1. must align with the Board's Strategic Direction.
- 1.2. must not impair the rights of the Board and educational professionals in the District to determine the nature of the educational program to be offered to students, or the way in which it is delivered.
- 1.3. must not result in an opportunity for the Province to reduce operating or special purpose grants.
- 1.4. must not involve the District in anything that would, in the opinion of the Board, appear to be taking an inappropriate stand on a contentious political, moral, or social issue.

Legislative References: *School Act*, Section 156 (1) (c) *Income Tax Act*, (5th supp.) Section 248 Collective Agreement References: Nil Date of Adoption: June 13, 2018 Date of Revision: June 11, 2025



- 1.5. must not require students to observe, listen to, or read commercial advertising.
- 2. Recognition of the Donor, Partner or Business

There will be no use of corporate logos and slogans on any physical signage within the District unless approved by the Secretary Treasurer.

- 2.1. To recognize sponsorships, temporary print and/or electronic media logos may be appended to district material.
- 2.2. Donations may be published on a website, in program information or in a newsletter.
- 2.3. Recognition of donors will take into account students' ages and their vulnerability to commercial values and messages, in accordance with district standards